

As Senior Vice-President - Human Resources and Corporate Affairs and a member of the Office of the President since September 2008, Lynn Jeannot is responsible for developing human resources strategies and practices for the entire National Bank Financial Group. She also oversees head office units related to Public Affairs, Legal Affairs, the Corporate Secretary's Office and the Bank Ombudsman. At the time of her appointment, Ms. Jeannot was Vice-President – Human Resources, a position she had held since August 2005.

Lynn Jeannot joined National Bank Financial Group in 2002 as Vice-President – Marketing and Public Affairs. In that role, she set herself apart through her management skills, leadership and keen sense of customer service.

Prior to working for the Financial Group, Ms. Jeannot had already developed an in-depth knowledge of the financial industry and the challenges it faces, having spent more than 25 years in management positions at banking institutions and organizations dedicated to the professional development of the financial services sector. Ms. Jeannot had previously served as Executive Director of the Institute of Canadian Bankers and as Vice-President of the Canadian Bankers Association.

In addition to her professional activities, Lynn Jeannot is involved in a number of social causes, mainly in the fields of education, community outreach and culture. For example, she is currently a board member of the *Fondation UQAM* and a governor of the *Fondation Marie-Vincent*.

Ms. Jeannot holds an executive MBA from UQAM and a bachelor's degree in industrial relations from the *Université de Montréal*. She completed both programs with honours. Furthermore, in 2010, the Women's Executive Network named Ms. Jeannot one of Canada's 100 most powerful women.



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– Human Resources  
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