



Lucie Blanchet
Executive Vice-President –
Personal Banking and Client Experience
Member of the Office of the President

BIOGRAPHICAL NOTES

As Executive Vice-President – Personal Banking and Client Experience, Lucie Blanchet oversees all personal banking operations. In that capacity, she manages the network of financial planners, branches and client contact centres. Her responsibilities also include product and pricing management, distribution and marketing strategies, as well as developing the Bank's digital offering.

Ms. Blanchet joined National Bank in 2002. She worked for 7 years as part of the Risk Management business line, first as Senior Manager – Operational Risk, and then as Senior Manager – Credit Portfolio, Personal Banking. Since then, she has held various management positions in the Personal and Commercial Banking sector. In particular, she served as Vice-President – Mortgage Development, Specialized Networks, Vice-President – Sales and Service, Personal and Commercial Banking, and more recently, Senior Vice-President – Distribution, Solutions and Processes.

Ms. Blanchet is a chartered professional accountant (CPA) with over 25 years of experience in the banking industry. Prior to joining National Bank, she worked for the Business Development Bank of Canada as well as Société générale and Crédit Lyonnais, two European banks. She began her career at KPMG.

Throughout her career, Ms. Blanchet has been particularly interested in the development of her teams. She prizes effective teamwork and makes it one of her highest priorities in order to engender inclusive and productive innovation in all professional activities. Outside of the bank, she pursues her passion for youth-related causes.